

ABSTRAK

Herayani, A. (2024). "*Penerapan Model Picture and Picture Berbantuan Aplikasi Milkshake untuk Meningkatkan Keterampilan Menulis Teks Eksplanasi dan Minat Belajar Siswa Kelas XI*". Latar belakang permasalahan dalam penelitian ini adalah kurangnya semangat belajar siswa dalam keterampilan menulis teks eksplanasi disebabkan oleh penggunaan media pembelajaran dan model pembelajaran yang terkesan biasa dan kurang menarik perhatian siswa sehingga berdampak pada penurunan minat belajar siswa. Rumusan masalah pada penelitian ini adalah 1) bagaimana proses penerapan model *Picture and Picture* berbantuan aplikasi Milkshake untuk meningkatkan minat belajar dan keterampilan menulis teks eksplanasi siswa kelas XI 2) bagaimana respons siswa kelas XI terhadap penerapan model *Picture and Picture* berbantuan aplikasi Milkshake untuk meningkatkan minat belajar dan keterampilan menulis teks eksplanasi 3) apakah keterampilan menulis teks eksplanasi siswa kelas XI menggunakan model *Picture and Picture* berbantuan aplikasi Milkshake mengalami peningkatan dan bagaimana minat belajar siswa kelas XI setelah penerapan model *picture and picture* berbantuan aplikasi milkshake. Metode penelitian yang digunakan, yaitu *mix method* dengan desain penelitian *Exploratory Sequential Design*. Subjek penelitian ini siswa SMK Bhakti Kencana Soreang. Berdasarkan hasil penelitian diperoleh simpulan bahwa penerapan model *Picture and Picture* berbantuan aplikasi Milkshake baik digunakan dalam pembelajaran menulis teks eksplanasi dan peningkatan minat belajar siswa. Hal tersebut dibuktikan dengan hasil akhir setelah mengikuti pembelajaran nilainya lebih besar dari 75 artinya, rata-rata seluruh siswa kelas XI setelah mengikuti pembelajaran menggunakan model *picture and picture* berbantuan aplikasi milkshake mencapai ketuntasan dalam belajar.

Kata Kunci : *Picture and Picture*, Aplikasi Milkshake, Teks Eksplanasi, Minat Belajar

ABSTRACT

Herayani, A. (2024). "Implementation of the Picture and Picture Model Assisted by Milkshake Application to Improve Students' Writing Skills in Explanation Text and Learning Interest in Grade XI". The background of the problem in this study is the lack of students' learning enthusiasm in writing explanation text skills caused by the use of learning media and learning models that seem ordinary and less attractive to students, thus having an impact on decreasing students' learning interest. The formulation of the problem in this study is 1) how is the process of applying the Picture and Picture model assisted by the Milkshake application to improve the learning interest and writing skills of explanation text for grade XI students 2) how is the response of grade XI students to the application of the Picture and Picture model assisted by the Milkshake application to improve learning interest and writing skills of explanation text 3) whether the writing skills of explanation text for grade XI students using the Picture and Picture model assisted by the Milkshake application experience an increase and how is the learning interest of grade XI students after the application of the picture and picture model assisted by the milkshake application. The research method used is a mixed method with an Exploratory Sequential Design research design. The subjects of this study were students of SMK Bhakti Kencana Soreang. Based on the results of the study, it was concluded that the application of the Picture and Picture model assisted by the Milkshake application is good to be used in learning to write explanation text and improve students' learning interest. This is evidenced by the final results after following the learning, the value is greater than 75, meaning that the average of all grade XI students after following the learning using the picture and picture model assisted by the milkshake application achieve mastery in learning.

Keywords: *Picture and Picture, Milkshake Application, Explanation Text, Learning Interest*