

ABSTRACT

Creative and innovative are characters that must be possessed by teachers especially nowadays in digital technology era, a lot of creative and innovative teachers have discovered a new media that used digital technology like animation video. Animation video are suitable media of teaching activity because being able to accommodate students learning style in visual and audio. It is very important for teachers to provide activities that are fun and not boring and the best way to make that condition through the implementation of appropriate media. Based on that point, this research have aims to know the scenario and implementation of animation video as media of learning activity in teaching speaking, and then to know students and teacher responses toward animation video in teaching speaking, and the last aim to know the students difficulties when applied the animation video in teaching and learning activity. The method used in this research is descriptive qualitative method. The subject of this research is 27 students of the grade at one of senior high schools in Kabupaten Bandung, consist of 10 male students and 17 female students. The result of this research shows the scenario and implementation of animation video are running well but not optimal, and then for teacher and students responses toward animation video in teaching speaking activity are good, and the last aim about students difficulties show students difficulties in teaching speaking activity using animation video are the audio is too fast and students vocabulary mastery.

Keywords: *Animation video, media, speaking, teaching.*