

## **ABSTRACT**

This study aims to: (1) describe the process of developing the narrative text material for teaching reading comprehension assisted by Canva; (2) determine the feasibility of narrative text material for teaching reading comprehension assisted by Canva (3) investigate teachers and students' responses to the narrative text material in teaching reading comprehension assisted by Canva. According to Sugiono's model with nine steps, identify potentials and problems, data collection, designing the product, expert validation, product revision, small-scale trials, revision II, large-scale trials, and final product, this research is an example of research and development (R&D). The research was conducted at MTs Multazam Bandung. Observation, validation, and documentation were used as the data collection techniques. The result of the study shows that the process of developing narrative text material for teaching reading comprehension assisted by Canva was successfully implemented following research and development (R&D) Sugiono's model. The feasibility of the product has been validated with the results 87% from expert. The teacher questionnaire result showed an average of 85% from the small trial and 87,5% from the large trial. The students' questionnaire results also showed an average of 74% in the small-scale trial and 80,3% in the large-scale trial, which can be assumed as positive responses. Furthermore, as evidenced through observation, this text material learning has increased students' motivation to learn narrative text through video. Constraints faced include determining the design, determining the content, collecting raw materials, and costs incurred at the time of production.

***Keywords: Canva, Narrative Text, Reading Comprehension.***

